Headmaster/Headmistress Hinchingbrooke School Brampton Road Huntingdon Cambridgeshire PE29 3BN

## Kids shoes without the queues!



## Dear Headmaster/Headmistress

We would be grateful if you could pass this information on to the parents in your school, making them aware of the streamlined services that we offer to help parents when buying school shoes, during the busy back to school period.

Clarks are offering a handy appointments service to have children's shoes fitted, and this year from July 2012 we've enhanced this service by enabling parents to book appointments online.

This will help the parents in your school plan their shopping, take the guess work out of when to best avoid the queues and therefore ease the stresses on what is often a busy time.

Booking a fitting appointment couldn't be simpler. There are now 4 ways to arrange your time slot:

- Available from July 2012, visit the Clarks website to make your own appointment www.clarks.co.uk/fitting
- Telephone your local store, Huntingdon, on 0844 499 7392
- Visit your local store to make an appointment or to be fitted there and then if available
- Call the Fitting Appointment Hotline on 0844 248 8408

The opening times of this store are:

|        | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday  |
|--------|--------|---------|-----------|----------|--------|----------|---------|
| Open   | 9:00am | 9:00am  | 9:00am    | 9:00am   | 9:00am | 9:00am   | 10:00am |
| Closed | 5:30pm | 5:30pm  | 5:30pm    | 5:30pm   | 5:30pm | 5:30pm   | 4:00pm  |

Fitting appointment slots will be available in all of our stores between **10am – 4pm**, but please look online or visit your local store where further appointment slots may be also be available.

You can also order online the styles and sizes you'd like to try, so they're available in-store when you visit, delivery to store is up to 5 days. To view our entire kids school range visit www.clarks.co.uk/kids/school

It would be great if you would be able to circulate this to parents at your school to let them know the enhanced service we are offering to make school shoe buying easier at a busy time of year.

Thank you for your help and we look forward to seeing you in the near future.

Regards

Mike

Store Manager