

FORTNIGHTLY
FOCUS

FAIRTRADE FORTNIGHT

'RESPECT'

Yourself
Others
Your School



Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world

*What does **Fairtrade** do?*

Fairtrade makes sure that farmers get a fair and stable price for their products to help them support their families and invest in a better future



The COVID-19 pandemic has shown us more than ever how interconnected we are globally and how we need to support **Fairtrade** products when shopping

The **Fairtrade Mark** on a product means producers are working to implement more sustainable farming methods by reducing chemical usage, recycling waste or investing in their own environmental projects

JOIN THE
**CHOOSE THE
WORLD YOU
WANT FESTIVAL**

Celebrate and support the Fairtrade farmers taking on the climate crisis

[FAIRTRADE.ORG.UK/FESTIVAL](https://www.fairtrade.org.uk/festival)



FAIRTRADE FORTNIGHT
21 FEBRUARY - 6 MARCH

