

FAIRTRADE FORTNIGHT

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world



What does Fairtrade do?
Fairtrade makes sure that farmers get a fair and stable price for their products to help them support their families and invest in a better future

The COVID-19 pandemic has shown us more than ever how interconnected we are globally and how we need to support **Fairtrade** products when shopping

The **Fairtrade Mark** on a product means producers are working to implement more sustainable farming methods by reducing chemical usage, recycling waste or investing in their own environmental projects

'RESPECT'
Yourself
Others
Your School

CHOOSE THE WORLD
YOU WANT

