

	Assessment Objective 1	Assessment Objective 2	Assessment Objective 3	Assessment Objective 4
Marks	Develop their ideas through investigations informed by contextual and other sources demonstrating analytical and cultural understanding. Candidates evidence:	Refine their ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes. Candidates evidence:	Record ideas, observations and insights relevant to their intentions in visual and/or other forms. Candidates evidence:	Present a personal, informed and meaningful response demonstrating analytical and critical understanding, realising intentions and where appropriate, making connections between visual, written, oral or other elements. Candidates evidence:
0	Work not worthy of any credit	Work not worthy of any credit	Work not worthy of any credit	Work not worthy of any credit
1–4	Minimal ability to develop ideas through investigations informed by contextual and other sources. Minimal ability to demonstrate basic analytical and cultural understanding.	Minimal ability to refine their ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes as their work progresses.	Minimal ability to record ideas, observations and insights relevant to intentions in visual and/or other forms. Written communication to record ideas, where appropriate, is at a very basic level.	Minimal ability to present a personal, informed and meaningful response when endeavouring to realise intentions. Minimal ability to demonstrate critical understanding when attempting, where appropriate, to make connections between visual, written, oral or other elements.
5–8	Some ability to develop ideas through investigations informed by contextual and other sources. Limited ability to demonstrate analytical and cultural understanding.	Some ability to refine ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes as their work progresses.	Some ability to record ideas, observations and insights relevant to intentions in visual and/or other forms. Written communication, to record ideas, where appropriate, is at a limited level.	Some ability to present a personal, informed and meaningful response when endeavouring to realise intentions. Limited ability to demonstrate critical understanding when attempting, where appropriate, to make connections between visual, written, oral or other elements.
9–12	A generally consistent ability to effectively develop ideas through investigations informed by contextual and other sources. A generally consistent ability to demonstrate analytical and cultural understanding.	A generally consistent ability to effectively refine ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes as their work progresses.	A generally consistent ability to effectively record ideas, observations and insights that are generally relevant to intentions in visual and/or other forms. Written communication to record ideas, where appropriate, is reasonably clear.	A generally consistent ability to effectively present a personal, informed and meaningful response when realising intentions. A generally consistent ability to demonstrate critical understanding and where appropriate make connections between visual, written, oral or other elements.
13–16	A consistent ability to effectively develop and explore ideas through investigations purposefully informed by contextual and other sources. A consistent ability to demonstrate analytical and cultural understanding.	A consistent ability to thoughtfully refine ideas through purposeful experimentation and selection of appropriate resources, media, materials, techniques and processes as their work progresses.	A consistent ability to skilfully record ideas, observations and insights relevant to intentions in visual and/or other forms. Written communication to record ideas, where appropriate, is clear and coherent.	A consistent ability to competently present a personal, informed and meaningful response when realising intentions. A consistent ability to demonstrate critical understanding and where appropriate, make perceptive connections between visual, written, oral or other elements.
17–20	A highly developed ability to effectively develop and creatively explore ideas through investigations informed by contextual and other sources. A confident and highly developed ability to demonstrate analytical and cultural understanding.	A highly developed ability to thoughtfully refine ideas through purposeful and discriminating experimentation and selection of appropriate resources, media, materials, techniques and processes as their work progresses.	A highly developed ability to fluently and skilfully record ideas, observations and insights relevant to intentions in visual and/or other forms. Written communication to record ideas, where appropriate, is fluent and accurate.	A highly developed ability to competently present an imaginative, personal, informed and meaningful response when realising intentions. A highly developed ability to demonstrate critical understanding and where appropriate, make perceptive and discriminating connections between visual, written, oral or other elements.