



# Business



Super Curriculum

# Hinchingbrooke Sixth Form

*Excellence in Everything*



## Reading

### **The Everything Store**

by Brad Stone

A definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever.

### **The Upstarts**

by Brad Stone

How Uber, Airbnb and the Killer Companies of the New Silicon Valley are changing the world. A look deep inside the new Silicon Valley, from the author of The Everything Store.

### **If I could Tell You Just One Thing**

by Richard Reed

A collection of pearls of wisdom from some of the most remarkable, inspiring and game-changing people in the world, giving you a lesson in how to live, how to love, how to create and how to succeed.

### **Empire State of Mind**

by Zack O'Malley Greenburg

This book explains just how Jay-Z propelled himself from the bleak streets of Brooklyn to the heights of the business world.

### **Brick By Brick**

by David Robertson

A compelling story of Lego, a Danish family-owned company that enjoyed decades of success before its inability to keep in step with a rapidly changing market brought it crashing to earth. It's also the story of an extraordinary recovery.

### **Tescopoly**

by Andrew Simms

This book examines the inexorable rise of supermarkets and what this means for our daily lives.

### **Exploring Corporate Strategy**

by Johnson, Scholes and Whittington

Read the classic Exploring Corporate Strategy by Johnson, Scholes and Whittington, a classic textbook on this topic.

### **Elon Musk**

How the billionaire CEO of SpaceX and Tesla is shaping our future. A fascinating insight into one of the world's most well-known entrepreneur and innovator.

### **Business Review**

Read Business Review magazine.



## Listening Tasks

### Wake up to Money

Listen to [Wake up to Money](#) podcast on Radio 5 Live for news and views on business and personal finance.

### More or Less, Today

Listen to [More or Less, Today](#) podcast on Radio 4. Tim Hartford tries to make sense of the statistics which surround us.



## Watching Tasks

### Money Ball

A film about Billy Beane, a baseball manager of a team with the lowest salary constraint in baseball. If he ever wants to win the World Series, Billy must find a competitive advantage. Billy is about to turn baseball on its ear when he uses statistical data to analyse and place value on the players he picks for the team.

### World Business Report

[World Business Report](#) BBC iPlayer

Presenting not just the headlines, but the explanations behind the headlines, and an examination of the trends in technology and the world of business.

### Talking Business

[Talking Business](#) BBC iPlayer

On Talking Business BBC presenters, based in the world's most dynamic cities, discuss with the most important and influential people from the world of business and finance, the key issues of the day.

### The Bottom Line

[The Bottom Line](#) Evan Davis hosts the business conversation show with people at the top giving insight into what matters.

### Dirty Money

[Dirty Money](#) From crippling payday loans to cars that cheat emissions tests, this investigative series exposes brazen acts of corporate greed and corruption.

### Inside the Factory

[Inside the Factory](#) Gregg Wallace and Cherry Healey get exclusive access to some of the largest factories in Britain to reveal the secrets behind production on an epic scale.

### More or Less

[More or Less BBC](#) BBC Radio 4

Tim Harford explains - and sometimes debunks - the numbers and statistics used in political debate, the news and everyday life.



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## Trips and Visits

### Amazon Tours

Book a free tour with [Amazon Tours](#) to see how technology delivers to customers.