



## Reading

### **The Everything Store**

by Brad Stone

A definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever.

### **The Upstarts**

by Brad Stone

How Uber, Airbnb and the Killer Companies of the New Silicon Valley are changing the world. A look deep inside the new Silicon Valley, from the author of The Everything Store.

### **If I could Tell You Just One Thing**

by Richard Reed

A collection of pearls of wisdom from some of the most remarkable, inspiring and game-changing people in the world, giving you a lesson in how to live, how to love, how to create and how to succeed.

### **Empire State of Mind**

by Zack O'Malley Greenburg

This book explains just how Jay-Z propelled himself from the bleak streets of Brooklyn to the heights of the business world.

### **Brick By Brick**

by David Robertson

A compelling story of Lego, a Danish family-owned company that enjoyed decades of success before its inability to keep in step with a rapidly changing market brought it crashing to earth. It's also the story of an extraordinary recovery.

### **Tescopoly**

by Andrew Simms

This book examines the inexorable rise of supermarkets and what this means for our daily lives.

### **Exploring Corporate Strategy**

by Johnson, Scholes and Whittington

Read the classic Exploring Corporate Strategy by Johnson, Scholes and Whittington, a classic textbook on this topic.

### **Elon Musk**

How the billionaire CEO of SpaceX and Tesla is shaping our future. A fascinating insight into one of the world's most well-known entrepreneur and innovator.

### **Business Review**

Read Business Review magazine.